

Paridhaan

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TACKLING THE COVID-19

Whether any of us had predicted or expected this, the unexpected guest, in the form of Covid-19 is there in our Country, our factories, offices and even in our homes. I am sure none of us had even smallest inclination that this unwanted guest would not only enter our lives but also would strongly jolt us.

We have seen many Bollywood movies showing the unwanted guests, prominent of them being 'Atithi Tum Kab Jaoge' and many others. We really don't know as to when this unsolicited guest would go away from our country.

However, all said and done, India has tackled the Pandemic extremely strongly, as compared to many other nations. May be the Social media and News Channels have prepared ourselves quicker than most of the other nations, as a result of which the spread, which could have taken place in densely populated country like ours, is minimal.

Yes, 21 days lockdown seems painful to all of us. However, imagine what would have happened had the Pandemic spread, like other countries. It would have been catastrophic. However, our Govt acted proactively and good to see the harmony between Centre, as well as all the State Governments in fighting this Pandemic. Our situation is far better than most of the Western nations and if we all strictly follow the Social distancing protocols, there is no reason as to why the Unwanted guest doesn't run away in a few days time.

Yes, it's difficult to stay at home for so long. However, in order to secure a better future, let's pay a little price. We are; in any case, better off than many who don't have money to feed their families. So, let's play safe and pray to the god to save the country faster from this Pandemic. Remember 'raat jitni bhi sangeen hogi, subah utni hi rangeen hogi'.

– Dr. Roopak Vasishtha, CEO & DG, AMH SSC

DR. ROOPAK VASISHTHA, CEO & DG, AMH SSC RECEIVES SKILL AWARD



On the occasion of completion of 25 years, F Tech group of Institutes gave awards to 4 persons in the Skill ecosystem in the country for providing exemplary services for the development of Skill sector.

Amongst the awardees was Dr. Roopak Vasishtha, CEO and DG, Apparel, Made-Ups and Home Furnishing Sector Skill Council for excellent work rendered by him to promote 'Skill India' programme of the Hon'ble Prime Minister Mr. Narendra Modi ji. Dr. Vasishtha spearheads the scheme in Apparel sector which is an extremely vibrant sector and has topped the sectors in creating and arranging

more than 3 lac jobs in the various parts of the country.

The function was held at hotel The Park, New Delhi on 16th February, 2020 and the Chief Guest was Mr. Parvesh Sahib Verma, Hon'ble Member of Parliament and Padmashree Mr. Ashok Bhagat, Founder, Vikas Bharti.

AMHSSC Initiatives



CSR Initiatives Through AMH SSC

Among the various CSR Projects implemented through AMH SSC many have been successfully completed namely, Indian Potash Limited at Mehsana, Gujarat, India Trade Promotion at Noida, Uttar Pradesh, Shipping Corporation of India at Osmanabad, Maharashtra and Head Digital Works at Guntur District in Andhra Pradesh. The successful candidates have been either placed in the industry or have become entrepreneurs.

TNSRLM-DDU-GKY-National Workshop-Signing of MoU

Tamil Nadu State had a sanction from the Ministry of Rural Development (MoRD), Government of India (GoI) to train and place 1, 08,416 beneficiaries from the rural poor unemployed youth under DDU-GKY program. To Implement DDU-GKY in TN, TNSRLM had further empanelled 100+ Project Implementing Agencies (PIA) to train and place candidates. In this connection TNSRLM signed and MOU with AMH SSC on 23rd January, 2020.



Jalandhar Kanya Maha Vidyalaya Advisory Committee Meeting

AMH SSC was represented by Mr. Gaurav Singh in the 5th Advisory Committee meeting organised by KMV Jalandhar on 24th Feb 2020 to discuss the progress of DDU KAURSHAL Kendra, important aspects related to M. Voc and the budget spent on Kaushal Kendra.

SDP- 3 Days IE Program at Kumaraguru College of Technology, Coimbatore

3 days program for the students of B. Tech FT, Kumaraguru College of Technology, Coimbatore was held during 17th to 19th February, 2020 with participation of 50 students. The program was inaugurated by Dr. J. Ramprasath, HOD, Kumaraguru College of technology. During the program industrial visit was also arranged for students by CoE at SKL Exports, Tirupur. Students and the management of the college have highly appreciated the program.



Awareness Workshop on NAPS

An Awareness Workshop on NAPS was conducted at Tirupur on 14th March, 2020. The event was inaugurated by Dr. A Sakthivel, Chairman of AEPC and Mr. Atul Madan, Additional Director (O&T) presented on the simplification and amendments on Apprentices Act.



Student's interaction on the importance of "Social Compliance and Sustainability" at NIFT, New Delhi.

AMH SSC through its Centre of Excellence conducted a student's interaction program on 4th of March 2020, highlighting the importance of "Social Compliance and Sustainability at NIFT, New Delhi. It was attended by around 130 students of various streams of NIFT. Ms. Archana Gandhi, Sr. professor presided over the event. A team of AMHSSC, comprising of Mr. Atul Madan, Mr. Vipul Wahal, Dr. Aditi Yadav and Mr. Himashu Veer participated in the event.



1ST B.VOC. ADVISORY COMMITTEE MEETING OF JMC, TRICHY



Welcome Address by
Dr. Ismail Mohideen, Principal of
Jamal Mohammed College

Sitting L-R Dr. Fazal Mohammed, Nodal Officer, Dr.
Ismail Mohideen, Principal, JMC, Dr. Ramganesha,
DET-Bharathidasan University and others

Mr. Sridhar, Deputy Director, Tirupur represented the Council in the 1st B.Voc Advisory Committee Meeting of Jamal Mohammed College, Trichy, Tamil Nadu on 5th February, 2020.

SDP-3 Days IE Program at Angel College of Engineering & Technology, Tirupur

A three days program for the students of B. Tech FT of Angel College of Engineering and Technology, Tirupur was organised from 6th to 8th February 2020. The program was attended by 50 students and was inaugurated by Dr. Ramesh Kumar, Principal, Angel College of Engineering & Technology followed by Introduction session by Mr. Shankararaagavan. The theory session was taken by Mr. Pravin Kumar. Students participated with full involvement. The program has been well received with excellent feedback from the students as well as management.



Exporters to participate international fairs to explore biz opportunities: AEPC

The apparel sector is the largest employment provider after agriculture and employs 12.90 million workers, of which 65-70 per cent are women, Sakthivel said, adding that the sector holds the key to Prime Minister Narendra Modi's call for skill development and job generation.

Exporters will participate in a series of international fairs in countries like Japan and the US to explore business opportunities this year, AEPC said on Sunday. Apparel Export Promotion Council (AEPC) Chairman A Sakthivel said members will participate in international fairs such as 'India Tex Trend Fair' in Tokyo; Pure London in UK; Magic Fair in Las Vegas; and Apparel Textile Sourcing in Canada. Besides, the exporters will also participate in 'Who's Next' in Paris and 'Australia International Sourcing Fair' in Melbourne this year. Sakthivel said that though India's readymade

garment exports showed a marginal increase in April 2019-January 2020, exporters are confident of capturing a larger market share due to the support of the government. "While the government has prepared the ground for growth of man-made fibre production in the country with its removal of anti-dumping duty on PTA (purified terephthalic acid), the council has planned to participate in mega exhibitions across the world to showcase Indian apparel," he said. AEPC has celebrated its 42nd Foundation Day under Sakthivel, who recently took over the responsibility for the fourth time in the council's four decade journey. It has a countrywide presence with 12 offices and a 8,000 membership constitution of almost all large production houses, trading houses and small and medium scale units, the chairman added.

<https://retail.economictimes.indiatimes.com/news/apparel-fashion/apparel/exporters-to-participate-international-fairs-to-explore-biz-opportunities-aepec/74282991>

Global Viscose Staple Fiber for Apparel Market Data Breakdown with Revenue and Gross Profit Analysis 2020-24

Global Viscose Staple Fiber for Apparel Market Research Report is spread across 100+ pages and provides exclusive vital statistics, data, information, trends and competitive landscape details in this niche sector. The Global Viscose Staple Fiber for Apparel Market is a professional and comprehensive report on the Viscose Staple Fiber for Apparel industry. The report monitors the key trends and market drivers in the current scenario and offers on-the-ground insights. With tables and figures helping analyze worldwide Global Viscose Staple Fiber for Apparel market, this research provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market. The report offers comprehensive analysis of the value chain, production, consumption, sales, and opportunities in the global Viscose Staple Fiber for Apparel market. Market players can also use it to get useful recommendations and suggestions from market experts and knowledgeable industry analysts.

The study also provides key market indicators affecting the growth of the market. Research report includes major player analysis with shares of each player inside market, growth rate and market attractiveness in different end users/regions. Our study Viscose Staple Fiber for Apparel Market helps user to make precise decision in order to expand their market presence and increase market share...

<https://timesplot.com/2020/03/13/global-viscose-staple-fiber-for-apparel-market-growth-prospects-insight-analysis-2020-2024-aditya-birla-group-lenzing-sanyou/>



Indian firms eyeing Africa for apparel manufacturing

Abundant young talent, simple trade agreements, income tax breaks, cheap labour and power, friendly tax laws, strategic geographical position and the announcement of African Continental free trade area (AfCFTA) makes Africa the preferable destination for apparel manufacturing industry. The easy availability of land also favours industry growth in Africa.

Tapping the global market is on the radar for several African governments, and they are implementing policies for helping the garment and textile industries flourish. The African Growth and Opportunity Act (AGOA) also helps boost the industry as it allows African countries to export apparel to US in a duty-free mode. Countries like Kenya and Ethiopia are becoming prominent garment manufacturing hubs in Africa, followed by Rwanda, Uganda and Tanzania to a great extent. India-based Raymond is one of the companies to have recently signed an MoU with the Ethiopian

government to set up a garmenting facility. "Countries like Ethiopia are wooing global and Indian textile players by doling out sops and benefits for shifting or partially relocating manufacturing capacities in textile. This has potential of shifting value addition and job creation abroad with implications for India's manufacturing growth and Make-in-India campaign, Ethiopia has duty-free access to the US under AGOA for 10 years till 2025, and also duty-free access to EU under GSP. Another Indian company to set up a garment unit in Ethiopia is KPR Mill Ltd, which has opened its factory in Mekelle Industrial Park under a collaborative partnership with ITC's Supporting Indian Trade and Investment for Africa (SITA) programme. The textile and apparel industry in Africa has grown rapidly in past couple of years, and is estimated to grow at a CAGR of ~5 per cent over the next five years. The industry can grow even faster if the countries focus on improving some of the grey areas like infrastructure, strategic supply chain, and skill management.

<https://www.fibre2fashion.com/news/manufacturing-news/indian-firms-eyeing-africa-for-apparel-manufacturing--255262-newsdetails.htm>

India should focus more on Japan regarding raw material sourcing, suggests AEPC

Apparel Export Promotion Council (AEPC), the official body of Indian apparel exporters, has issued a trade and health advisory on mitigating the situation arising out of Coronavirus (COVID-19). The AEPC shared about its initiatives of identified alternate sources of input suppliers to help diversify sourcing of raw materials and identified products with potential for exports in US markets. With regard to apparel export, China has recently offloaded products worth US \$ 4.9 billion in top 9 markets. In these markets, though India has captured only US \$ 314.4 million (6.4%). It is pertinent to mention that Germany, Korea, Russian Federation, France and Netherlands are among the top markets where India couldn't capture the offloaded space by China. While in case of Australia, UK and USA, India captured the Chinese offloaded space by 29.9, 10.7 and 9.7% respectively. On the other hand, regarding raw material sourcing, India's import of yarn, fabric and interlining from China was, respectively, 46, 67 and 99%. Indonesia and Japan can be an option regarding yarn, while Egypt and Korea should explore for fabric. Out of top 10 product segments exported to US by China, 7 product categories have potential for India, while there are 4 such products exported to EU that India can tap. Some of such common products for US and EU are jerseys, pullovers, cardigans, waistcoats, women's trousers, bib and brace overalls and men's trousers.

<https://in.apparelresources.com/business-news/sourcing/india-focus-japan-regarding-raw-material-sourcing-suggests-aepec/>



